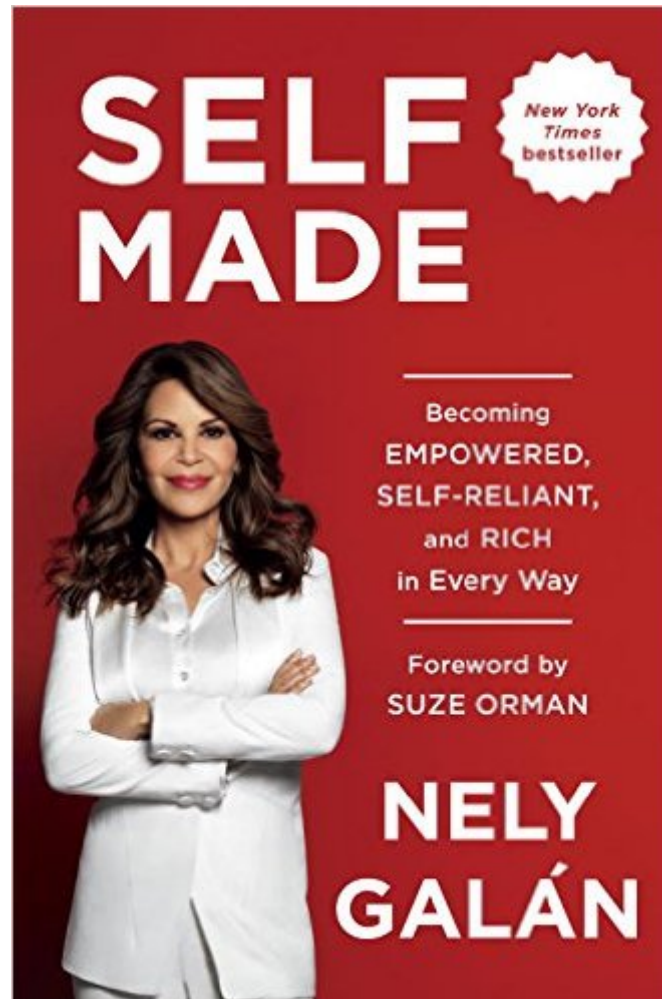


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# Self Made: Becoming Empowered, Self-Reliant, And Rich In Every Way



## Synopsis

For readers of #GIRLBOSS and viewers of Shark Tank—a global revolution in entrepreneurship is under way, inspiring women to blaze a trail of financial self-reliance and become self-made. Featuring a foreword by Suze Orman. What does it mean to be self-made? It's not just about having money, but financial empowerment is where it begins. It means getting out of survival mode, where you are one problem away from catastrophe. It means changing your mindset from instant gratification to goal orientation. It means being able to sleep at night without worry. It means being rich in every way: rich in money, rich in family, rich in love, rich in time—abundant! For Nely Galán—entrepreneur, TV producer, and real estate mogul—helping women to become self-made is a movement and a mission. Galán pulls no punches. She is the straight-talking friend and mentor you've always wanted, and here she shares valuable, candid, no-nonsense lessons learned on her own path to becoming self-made (There is no Prince Charming; Think like an immigrant; In your pain is your brand; Don't buy shoes, buy buildings!). You'll read inspiring stories of women who started and grew businesses out of ingenuity, opportunity, and need. You'll find exercises to help you identify your goals and your strengths. You'll learn tips and tricks for saving money, making money, and finding hidden money that can help jump-start your self-made dreams. When you become self-made, the change in you inspires change in those around you, because one of the greatest rewards of a self-made life is seeing how the sparks from your personal revolution can light a fire in others. So come, join the Self-Made movement. The revolution starts inside of you! Praise for Self Made A much-needed and wise book that teaches women not to fear money but to see it as a means of reaching our dreams. Nely shows us how to become money courageous instead of finance fearful. I want to give this book to so many women (and men) I know. Thank you, Nely. Nely Galán and I have traveled the country together helping women grow their businesses and live their dreams. I know firsthand that Nely is the ultimate self-made woman and your best girlfriend. Her generosity of spirit jumps off the page as she shares the secrets of her hard-won success and her contagious confidence. Nell Merlino, creator of Take Our Daughters to Work Day and founder of Count Me In for Women's Economic Independence Self Made teaches women to unleash their spark and hustle. Nely inspires readers to use what they have to get what they want on their path to becoming self-made. Tory Johnson, Deals & Steals contributor on ABC's Good Morning America and author of the #1 New York Times bestseller The Shift You are not truly complete as a woman until you feel confident and empowered to make decisions about your money. Throughout my career, I have seen how a woman who takes

ownership of her financial life is transformed and liberated, and how that in turn has a tremendous impact on her children. This is my belief and my personal experience, and it's why *Self Made* resonates so strongly with me. • "Maria Elena Lagomasino, CEO of WE Family Offices and member of the board of directors of the Walt Disney Company, the Coca-Cola Company, and Avon Products, Inc.

## Book Information

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## Customer Reviews

Outstanding book! I love the way Nely empowers us to realize that anything is possible, that our circumstances don't define us and that we are capable of so much more. It's also a very practical book that I found myself taking a ton of notes from. Excited to put Nely's advice into action.

This book is primarily geared towards women and essentially an autobiography of Nely. It is a quick read and very addicting. Two-thirds of the book is Nely's story starting from her childhood and how she has been an entrepreneur from the beginning. She is very truthful about her path to success & even includes her sacrifices and failures. The final third of the book is an action plan you can implement to make your own trajectory. There are a lot of motivating examples from other "Self-Made" entrepreneurs. This book isn't your typical leadership book where each chapter has you complete exercises. Questions are asked throughout to help you reflect, but most lessons will be learned from reading Nely's story.

I first heard Nely speak via a virtual call and she was so inspiring. So I joined her Adelante movement to learn more about her life and how she made it. I was lucky enough to read her book and I must say, never did I ever even think about going into business for myself. Never did I ever think I could become Self Made. I actually have a plan and a goal and it was inspired by her book. Her story, her life was a story I am all too familiar with. She makes you believe in yourself whether you have failed or succeeded. She opens your mind to the idea of becoming a self empowered and self made woman. After you read her story and some of the shared stories of others, you question yourself on why you never did this before. But it's not too late. If you are in a funk or unsure of the path you are currently on, buy this book. No matter where you are on your journey, it will change your life.

I cannot say enough about this book and the empowering message for women. Galan writes for not only women looking to make it in the business world, but she writes for all women. There are constant sentences, paragraphs and chapters that encourages all women to be strong and independent. Self-help books are typically not my go-to....I prefer fiction. However, this is by far my favorite self-help book to date because of the powerful message she brings for all women.

Highly recommended! The title says it all and Nely delivers. As a success coach for women entrepreneurs born to lead, I'm thrilled to gift my clients each with copies I've just purchased as a perfect compliment to helping women grow moneywings. A must-read for women of all ages and backgrounds - even if you aren't starting your own business. "Being "self-made is a MINDSET", Nely explains in this beautiful book. So many inspirational stories to motivate women into action! One of my favorites is Nely's powerful mindset shift from employee to CEO, turning her "pain into profit", and how she now empowers other women to "go get their own chips". I so agree with Nely that "there is no true empowerment until you have your own money" and her book helps women begin to do just that. Her support is phenomenal - when you complete the book, the journey continues online where she's created a website with an abundance of support to help women not only start, but "make it to the finish line" on the road to financial freedom. Do yourself a favor... invest in yourself today. Purchase a copy of Self-Made. Imagine! For a minimal price less than \$20 bucks, you have an extraordinary opportunity to "add your story" to the incredible community of women who are "building a secure future for themselves and their family, and sleeping peacefully at night".

I received a review copy of this book. I thought it was an extremely powerful piece of work, helpful to women of all backgrounds in developing insight into their blocks to success and then developing work habits and values that will lead to success. Ms. Galan is a no-nonsense writer. She expects women to work hard, live with integrity, cope with reality rather than building fantasies, and step by step achieve great things. She gives help in developing personalized pathways to that using someone's specific background, suffering, challenges, gifts, abilities, talents and opportunities, but she advises everyone to walk a path of humility, courage and hard work. This is an encouraging and stimulating book. It is of value to the young, and to those who do not know this. But it is also of value to those who already know what she is saying, because in this day of overspending, shallowness, and appearance, she reminds her readers that nothing ever replaces basic values and reading that can be a tremendous support.

Self Made is geared towards women, but can be and is inspiring for all. It is essentially an autobiography of Nely's incredible success story and the failures she had to overcome to get there. If you aren't looking to be motivated, then this definitely isn't the book for you. It is literally impossible not to feel empowered to pursue your dreams while reading this book. Not only can you learn so much through Nely's story, but she also includes stories from a variety of other "self made" entrepreneurs.

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